



Bringing people together



A solution made by



AIRxTOUCH

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new challenges,
new solutions**

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SOFTWARE

**SKA⁸·No-code
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HARDWARE

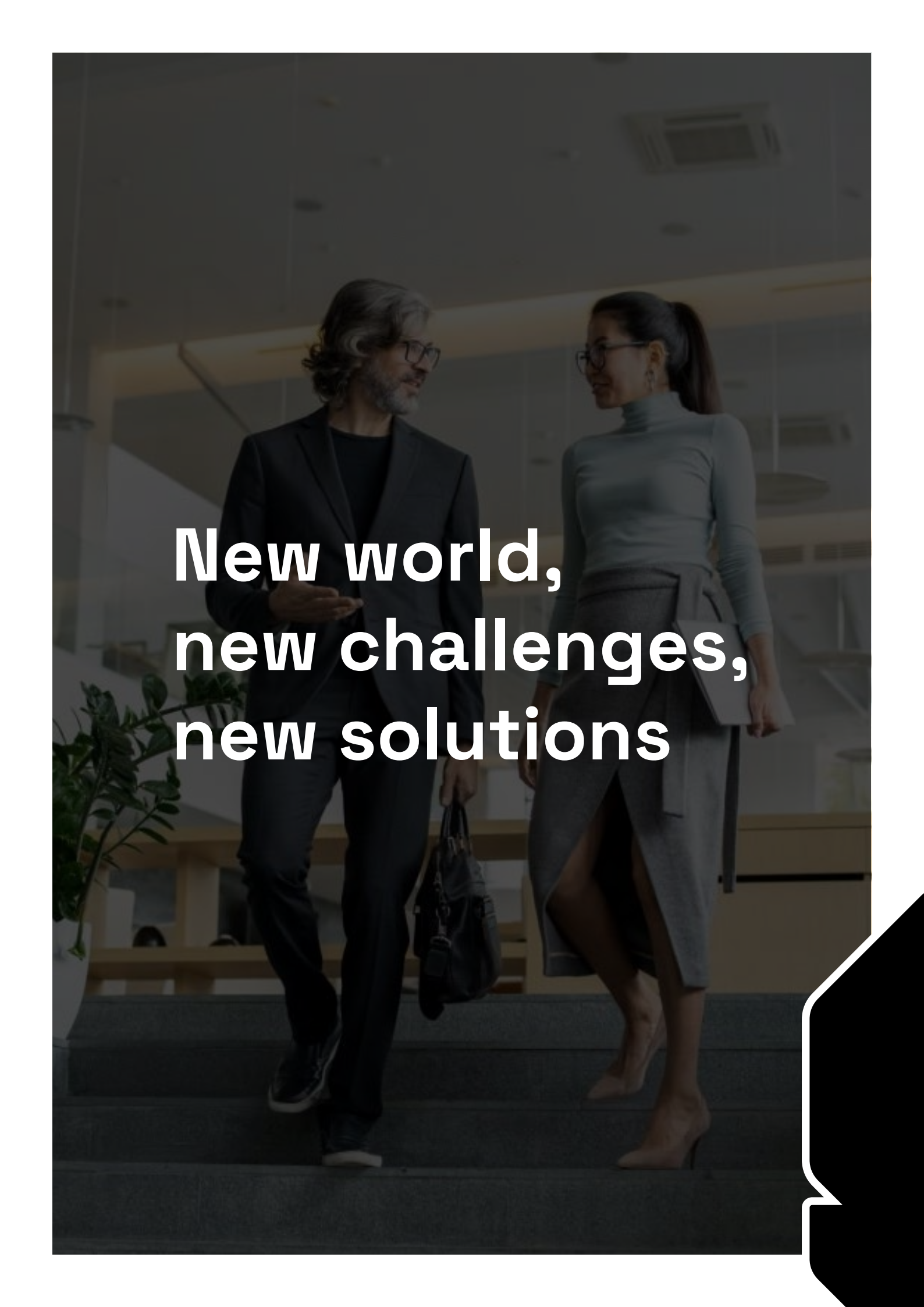
AIRxTOUCH[®] Kiosk

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A man with grey hair and glasses, wearing a dark suit, and a woman with dark hair in a ponytail and glasses, wearing a light grey turtleneck and skirt, are walking down a set of stairs in a modern office building. The man is holding a bag and gesturing with his hand. The woman is holding a folder. The background shows office furniture and a plant.

**New world,
new challenges,
new solutions**

The problem

In a world where hybrid work is the new norm, companies struggle to maintain the social bond



Nowadays, hybrid work and dispersed employees pose challenges for companies of any size or activity. One of the biggest challenges is to maintain social cohesion and a sense of belonging among employees.

37% of employees feel that social relations with their colleagues have deteriorated ever since the covid-19 pandemic (up to 41% in the public sector) ^❶

47% of employees say they come to the office to socialize ^❷

79% of employees consider it is important to work from the company office at least once a week ^❷

A company's success depends on the cooperation between its employees. Therefore, the social connection between employees themselves (and with the company) is essential. Without it, motivation decreases.

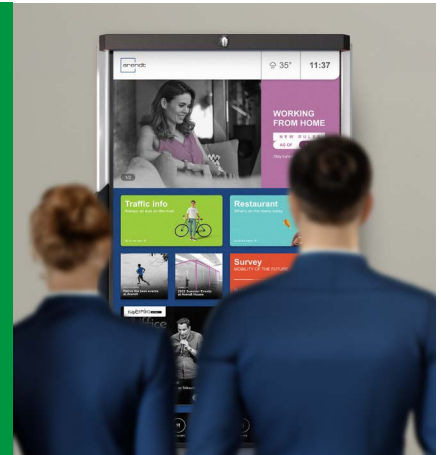
Another important factor is maintaining a feeling of **belonging to the company**. The more a company can give meaning, and foster a spirit of cohesion among its employees, the better it will perform.

To address this challenges, **effective internal communication is crucial**. It should be two-way, involving surveys to gather employees feedback, provide updates on the company's news and successes, as well as practical services.

❶ Anact (french National Agency for the Improvement of Working Conditions) Report 2021 entitled "Impact of the health crisis on social social dialogue and social relations social relations" ❷ Fuze survey of 6.604 employees in companies with more than 500 employees in Australia, Canada, France, Germany, Netherlands, Spain, UK, USA and Scandinavia.

The solution

Bringing people together by setting up interactive social hubs



An integrated and happy employee is more productive. Creating cohesion does not require daily in-office presence. Instead, it is essential to use the right communication strategy and tools.



is a all-in-one interactive “Social Hub” solution (hardware + software) designed for the Corporate world.

—

HARDWARE

AIRxTOUCH® Kiosk 55 · Touchless interactive kiosk delivering an immersive experience while keeping users safe from germs, bacteria and viruses · [Discover](#)

SOFTWARE

SKA® · Cloud-based no-code solution to build, deploy and monitor the content deployed on the kiosks, hassle free · [Discover](#)

INVESTING NEW TERRITORIES:

- Coffee Corners / Break rooms
- Hall / Reception desk
- Company restaurant

NEW INTERNAL COMMUNICATION STRATEGY:

→ Providing services

- Real-time bus / tram / train timetables
- Estimated travel time to home
- News feed and live TV stream
- Employees Ads

→ The voice of employees

- Surveys to gather feedback
- Training quizzes

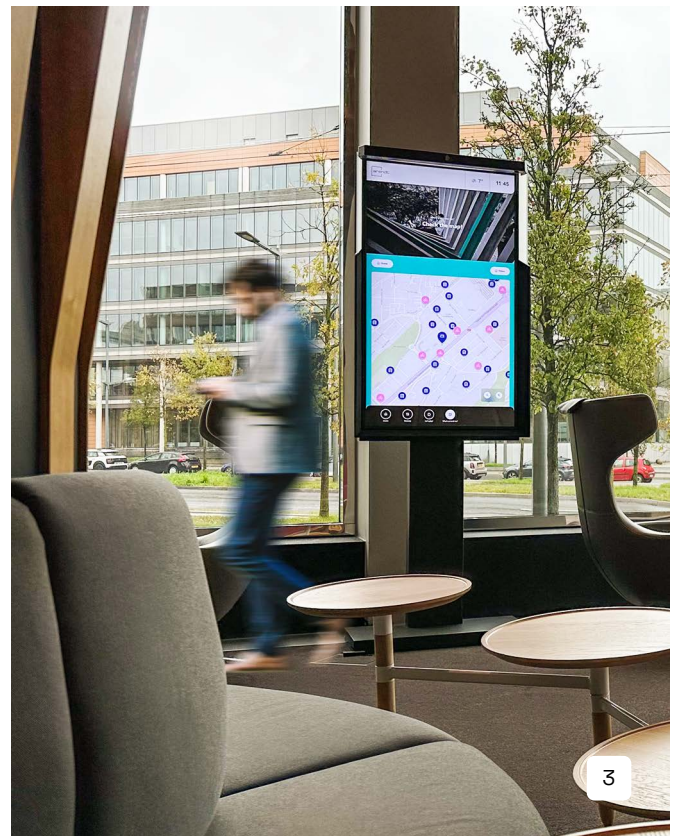
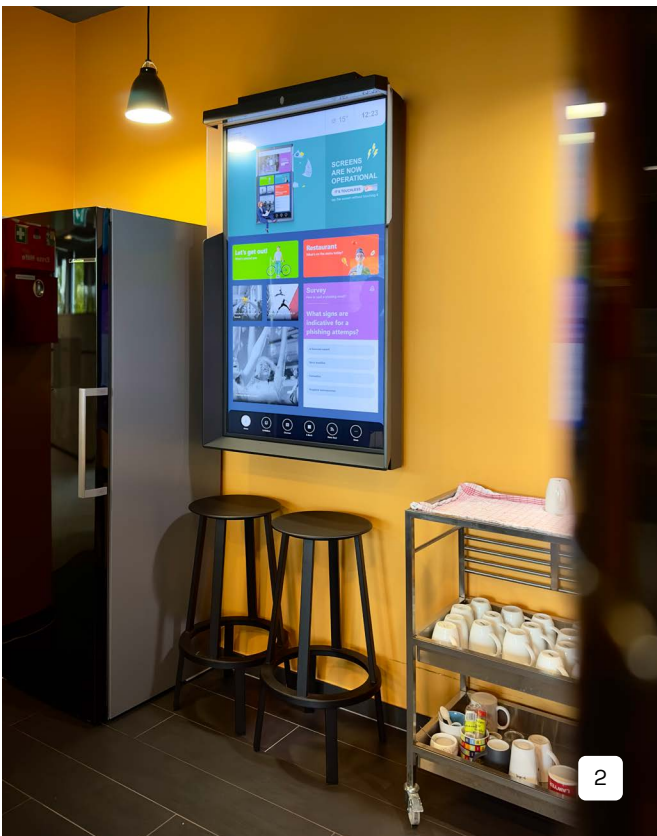
→ Corporate content

- Company updates
- Promotion of internal / external projects
- Company's social media feeds

→ Games

Use Case: Arendt

LAW FIRM
Luxembourg



1 + 2 Coffee Corners with 55" wall mounted AIRxTOUCH® Kiosks

3 Main hall with 55" AIRxTOUCH® Kiosk – on foot stand – to inform clients and visitors

Testimonial

“We have noticed a strong enthusiasm from our staff to use this new communication tool. The usage statistics are very encouraging and this new format allows us to communicate more creatively on a wide variety of subjects,,



Marie-Adélaïde Leclercq-Olhagaray
Director of Marketing & Communications · Arendt



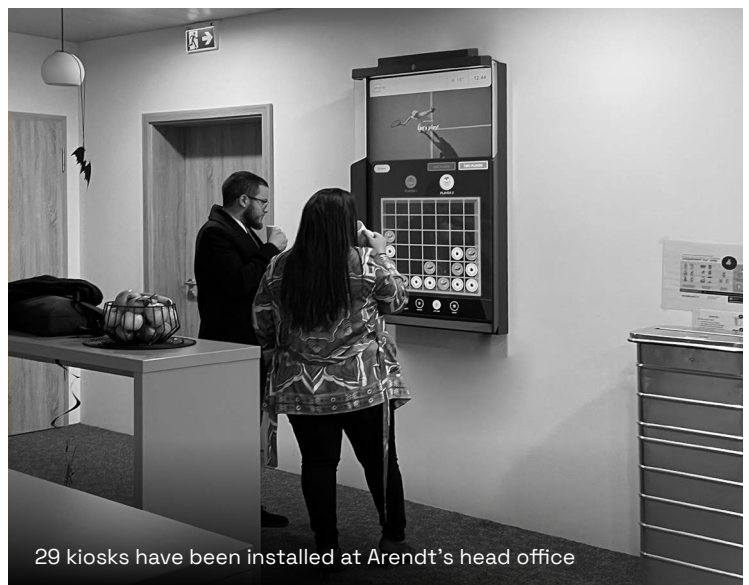
About the client

Industry Law Firm / Corporate
Country Luxembourg
Employees 1.000+

Arendt is the leading independent business law firm in Luxembourg. The firm's international team represents clients in all areas of Luxembourg business law, with representative offices in Hong Kong, London, New York and Paris.

THE FACILITIES

Storeys 5
Office space 18.000 m²
Building dim. 150 × 30 m
Energy class BB



29 kiosks have been installed at Arendt's head office

“How employees can communicate and connect with each other is crucial to an effective workplace. The AIRxTOUCH® KIOSK experience combined with iNUI's software platform enables companies to help their employees feel heard, improve efficiency and provide an entertaining experience. Samsung's professional displays have played a key role in creating this stable and secure environment with top performance.”

Kristof Willems · Head Of Product Management
Professional Display at Samsung Benelux.

Press Releases



SAMSUNG

Samsung and iNUI Studio enhance the coffee breaks of the Luxembourg law firm Arendt with AIRxTOUCH® KIOSK touchless interactive kiosks

[READ](#)

Direct link:

https://news.samsung.com/be_fr/samsung-et-inui-studio-agreument-les-pauses-cafe-du-cabinet-davocats-luxembourgeois-arendt-avec-des-bornes-interactives-sans-contact-airxtouch-kiosk



AIRxTOUCH® chosen by Arendt to provide their Luxembourg headquarters with touchless interactive technology.

[READ](#)

Direct link:

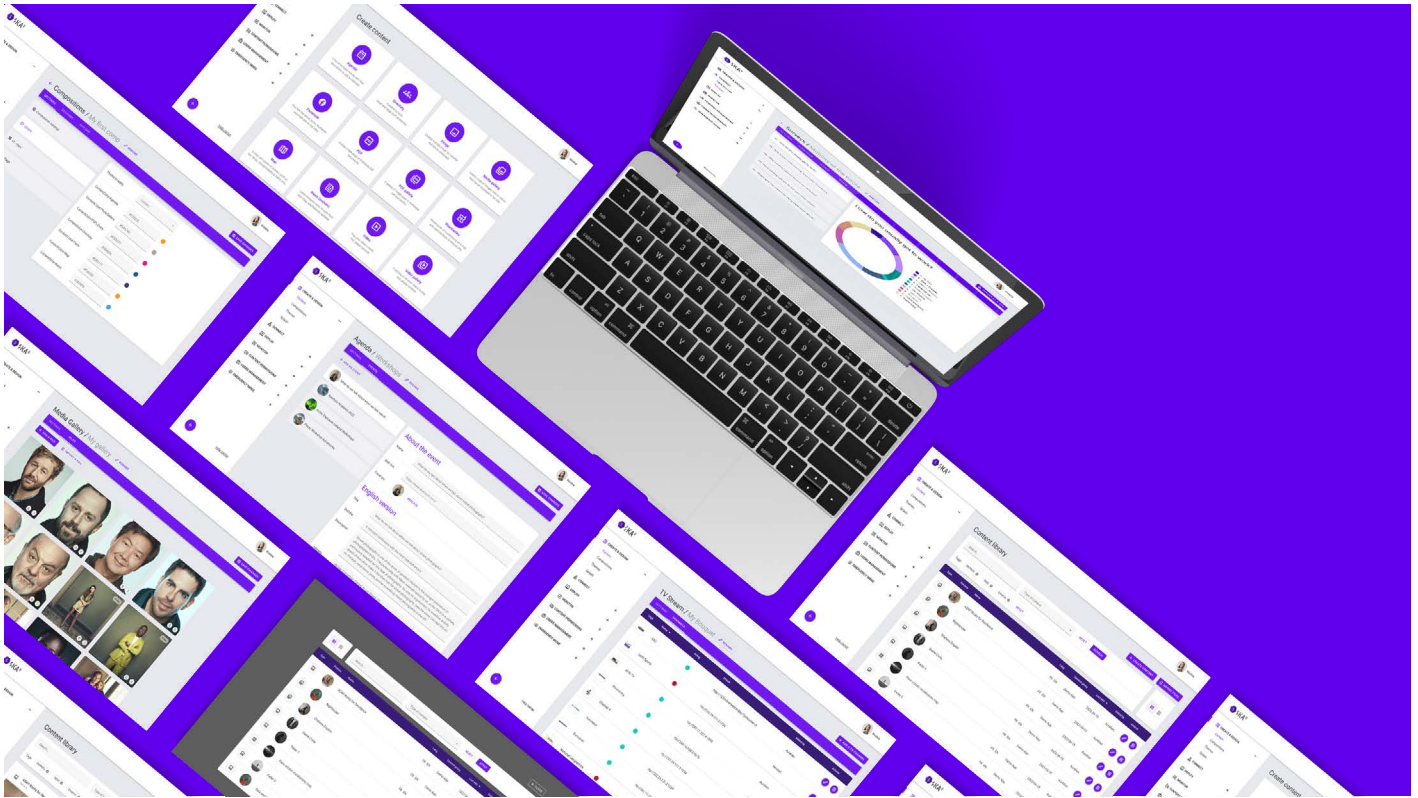
https://www.airxtouch.com/pdfs/2022/AIRxTOUCH_chosen_by_Arendt_to_provide_their_HQ_with_touchless_technology.pdf

The background features a dark blue gradient with abstract geometric shapes. On the left, there are several cylinders and spheres in muted colors like teal, yellow, and brown. A vertical glass-like pane is positioned in the center-right. In the bottom right corner, there is a black shape with a white outline that resembles a folded corner or a stylized arrow pointing towards the center.

SKA⁸

**No-code solution
to manage your
content**

Solution overview



is a cloud-based software solution enabling you to manage your interactive communication.

Build, deploy and monitor the content of your interactive screens. Without coding. From the office or from home. Hassle free.

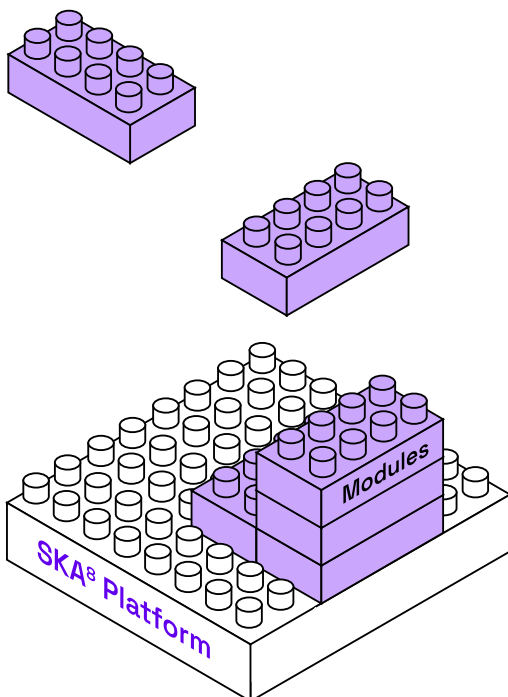
- For your collaborators, visitors and clients.
- For your coffee corners, company restaurant, hall / reception, indoor parking, etc.

SKA DESIGNER






is our interactive content management tool. Create your content – without coding – in an instant with our collection of [Modules](#), straight from your browser. Then, deploy and monitor it! SKA Designer is intuitive and versatile.

SKA PLAYER

is the visible part of the interface, the one your audience interacts with. Your Player is customizable to match your brand guidelines and communication strategy.



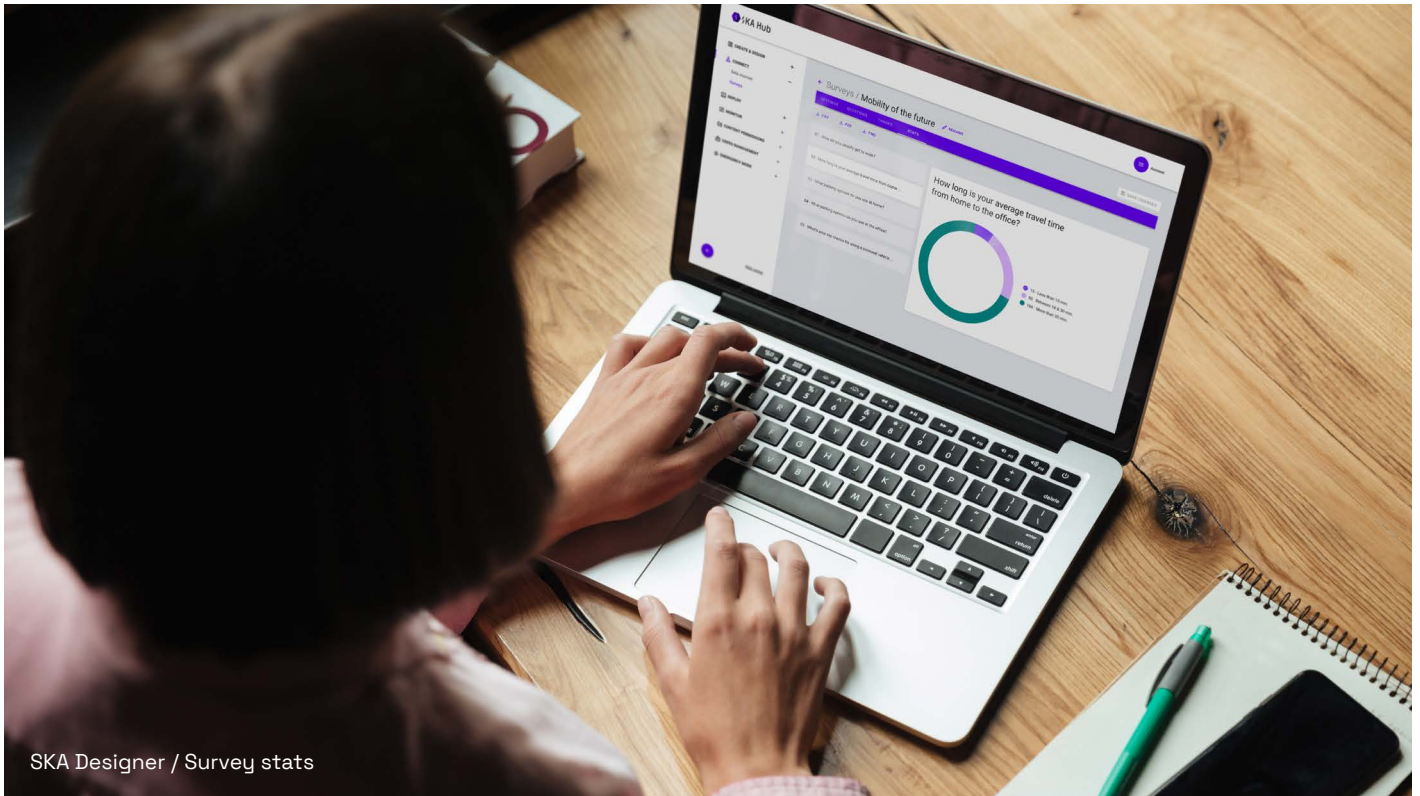
Build with modules

	AGENDA	List of all your upcoming events, meetings, to remember. Description of each event, QR Code to register etc.
	DIRECTORY	A listing of all the members of your company / organization with a portrait, an introduction text and contact info.
	SURVEY	Gather feedback from your staff. Easily build your survey, get access to the stats / graphs and export the data.
	QUIZZ / TRAINING	Test your teams' knowledge of a given subject. Depending on the result, praise them or direct them to specific content/training.
	SOCIAL WIDGET	Engage your audience straight from the start screen with your latest social posts.
	PDF READER	A true must have. Publish single or multipage documents to read and / or download. Fullscreen display.
	MEDIA GALLERY	Showcase your media content the best way mixing photo & videos. Ideal for Event reports, artworks, ...
	MAP · POI	A map that displays the surrounding points of interest (e.g. public transports) including your own map pins.
	ITINERARY	Enter your destination and departure time and get an instant forecast of your route. Highway cameras in real time.
	NEWS	Displays the latest news from the major medias to bring real-time information to your audience.
	ADS	Monetise your available screen space with promotional content. You can schedule your campaigns.
	GAMES	Share the screen and challenge your colleagues with our fun games! If you dare, you can try to win against the computer...
	LIVE TV	Broadcast live TV streams such as News channels, Sport events, ...
	JOB BOARD	Post job openings in your administration or in companies in your city. These can be sorted by category.
	SUPERMIRO <small>MEMBERSHIP REQUIRED</small>	The latest offers from Supermiro le Club, helping employees to disconnect and live exclusive moments in their free time.
	SKA VISIO	Our Visio Call solution enabling engagement and collaboration while offering enterprise-grade security.
	SKA TRANSFER	Generator of dynamic QRcodes enabling you to share content / documents to your contact person. Works in perfect combination with SKA LINK.

SOON

SOON

Decide with analytics



With SKA Hub, collect feedback from your teams, analyse the data and make the right decisions that meet your specific business needs!



Collect, analyze, act

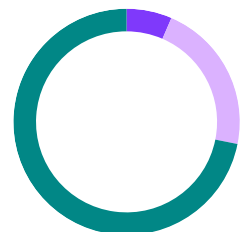
Before taking action, [Arendt](#) built a survey to ask her staff what sports classes they would like to be offered. Here are the results:

Timeframe	09/01 → 31/02
Participants	621 / 1.000 employees responded to the survey

Working with data helps you understand staff needs and create an optimal employee experience, while taking good decisions.

A screenshot of a survey titled 'Survey: MOBILITY OF THE FUTURE'. The survey is at 'Question 1/5' and asks 'How do you usually get to work?'. There are four radio button options: 'By foot', 'Bike / Scooter', 'Personal car', and 'Public transport'. The 'By foot' option is selected.

Survey



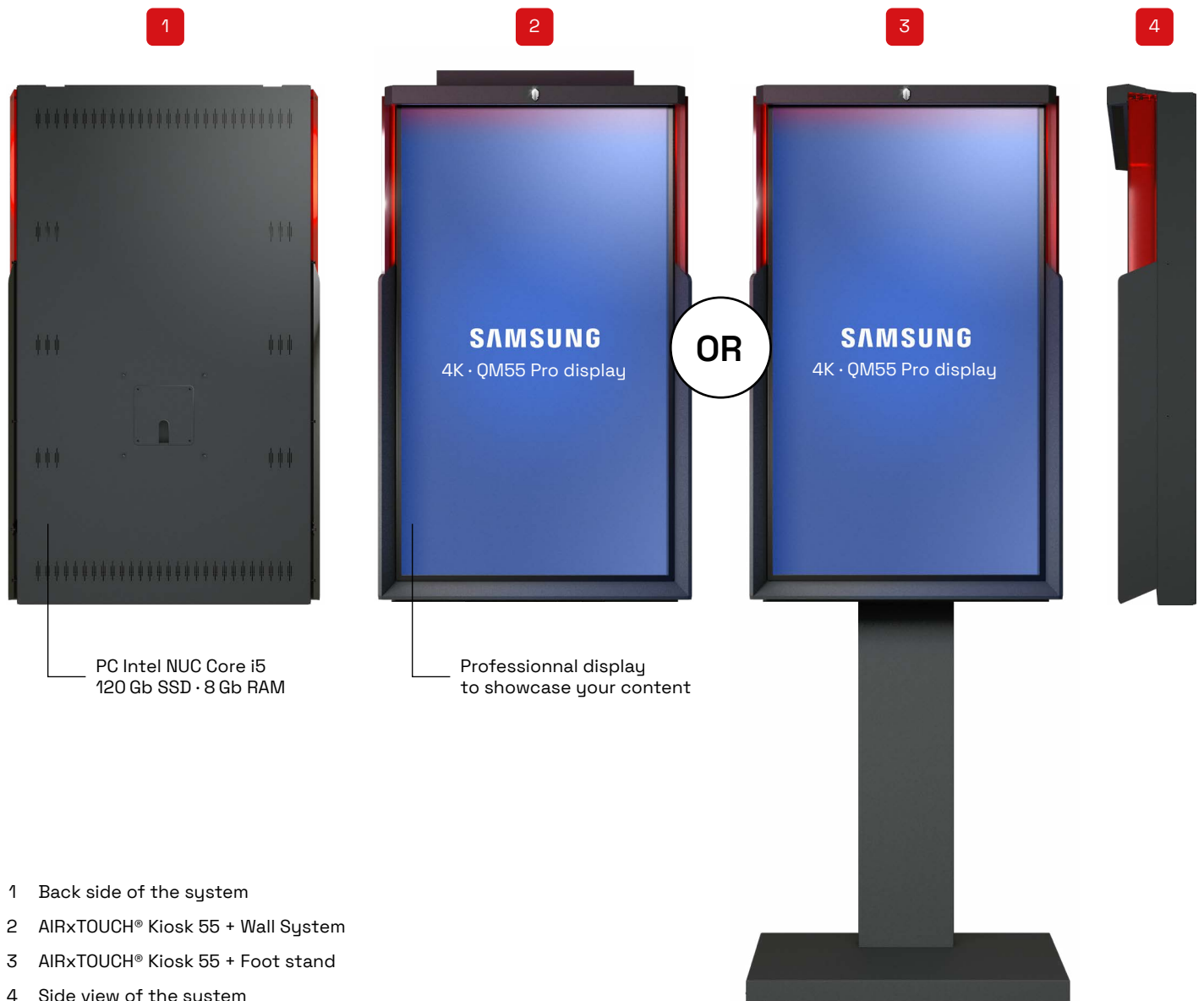
Exportable data

AIRxTOUCH® Kiosk

55 inches



Product overview



Several accent colors to match your interior design:



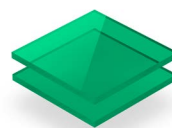
Lava red



Atlantic blue



Frosted white



Mint green



Honey yellow

Our technology

AIRxTOUCH® is a touchless interaction technology

Our hardware
AIRxTOUCH® Sensors

Our Driver
Proprietary Computer Vision Algorithm

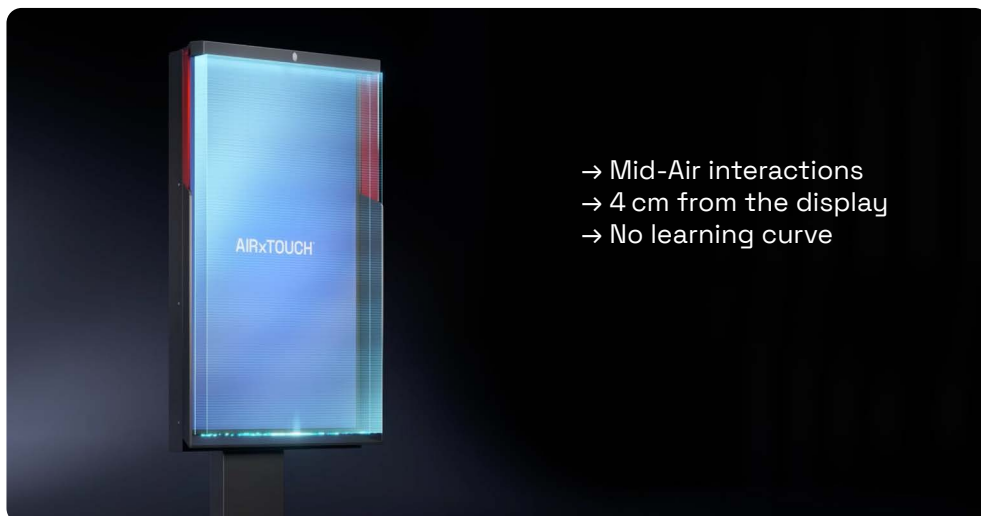


Granted patents
USA and Europe



AIR TOUCH® · AIRxTOUCH®
Registered trademarks

= A strong technological barrier to entry



Value proposition

**The Best Touchless Experience
on the market.**



Intuitive

AIRxTOUCH® is easy to use from the very first time: no learning curve.



Accurate

No missclicks even on a virtual keyboard, thanks to the 3 mm accuracy.



Responsive

Real-time gestures tracking delivering a very natural feeling.



Highly hygienic

No physical contact means...
no germs transfer.

Be conscious

MANUFACTURING

We favour the most local production possible with partners chosen to guarantee optimal manufacturing quality and reliability. **Our products are designed to last** and can be completely disassembled for the replacement of parts on the spot and without unnecessary extra cost. We have also chosen to produce on a just-in-time basis, thus avoiding unnecessary use of resources: everything that is produced is sold and deployed.

Steel / Aluminium · 95% of the kiosk	France
Plexiglas	Switzerland
Transport box (wood)	Luxembourg
Electronic	Asia
Assembly	Luxembourg

RECYCLING

When designing AIRxTOUCH® KIOSK, we made it a priority to use **mostly Steel and Aluminum** – which are recyclable metals – to avoid using plastics. Almost all of our bollards are made of metal and are therefore recyclable. Our transport boxes are made of PEFC wood: reusable and locally produced. The Plexiglas can be melted and the electronics recovered after treatment.

Steel / Aluminium · 95% of the kiosk	Recyclable
Plexiglas	Recyclable
Transport box (wood)	Reusable
Display	Recyclable
PC	Recyclable

ENERGY : DISPLAY

Model	QM55R
Energy consumption (OFF Mode)	N.A.
Energy consumption - Typ	108 W
Consumption under tension (W/h)	143
Standby power consumption	0.5 W
Programming the shutdown	Yes
Energy class	A

ENERGY · PC

Beyond their excellent performance, we chose the Intel NUC mini PCs because they are designed:

- › from **recycled plastics** (especially their chassis) ;
- › with **energy-saving** manufacturing processes (-25%) ;
- › with **100% recyclable or reusable** packaging ;
- › to be potentially **reused, repaired or recycled** through Intel's "RMA" program. By 2021, Intel has prevented 99.5% of returned hardware from going straight to landfill.

Programming the shutdown	Yes
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LOGISTIC

For the delivery of our products, we mostly work with:

- › local transport companies operating a recent fleet ;
- › the optimization and mutualization of our shipments.

For North America, we will set up local production, thus avoiding Europe → America shipments.

Europe	Road
North America	Sea
Middle East	Sea

NEXT STEPS

Our short and medium term objectives:

- › Simplify / optimize the product design (hardware) to **reduce the number of components** ;
- › Set up a production unit in North America to serve the local market: promote **local employment** + eliminate shipments from Europe to America in order to **reduce emissions**.
- › Encourage the use of carriers equipped with hybrid and/or electric trucks that are **more environmentally friendly**.
- › Study the feasibility of producing kiosks from **recycled / recovered materials**.



AIRxTOUCH®

Let's work together!

Based in Luxembourg, our deep-tech company solves challenges in the digitalisation of public companies. Our team of passionate experts will advise you and help you carry out your innovation and digital transformation projects.

[Contact us to talk about your project](#)

airxtouch.com